Cookable
Cookie Policy

This Cookie Policy sets out how Cookable uses cookies and other digital technologies on the www.cookable.co.uk platform (hereinafter "Cookable", "we", "our" or "us").

This cookie policy sits in line with the UK`s Data Protection Act (DPA), the General Data Protection Regulation (GDPR) and the Privacy and Electronic Communications Regulations (PECR) and should be read in line with our Privacy Policy. If you have questions or comments, please contact us at team@cookable.co.uk.

What are cookies?
Cookies are small (temporary) text files that we transfer to your device that enable the collection of data from your device ("Cookies"). When you visit our platform, these files are downloaded to the browser directory or hard drive of your computer, tablet or smartphone (hereinafter "Device"). Each time you visit our platform, the cookie and the platform communicate with each other and thus recognise your Device. This is useful for both you and us. For example, a cookie can be used to save your text entries in form fields on the platform so that you do not have to enter the same information again the next time you visit the platform. This improves the user-friendliness of our platforms. We manage the cookies using a small program called a tool or tag.

We use first-party and third-party cookies. First-party cookies come from our platform and send information only to us; third-party cookies are placed on our platform by third parties and send information about your device to other companies that recognise that cookie. In most cases, the information in a cookie is pseudonymised or anonymised because cookies generally do not identify you as an individual, but rather your device. In a few cases, certain cookies may be linked to personal data. We will only process such information if you give us your consent or if the processing is necessary to enable you to use a certain service.

Please see our privacy policy for information on how we process personal data collected on our platform.

Why does Cookable use cookies?
Cookable uses cookies on the platform to operate the platform, to measure visits to the platform, to provide social media functionality and to enable advertising and targeted advertising. We use the following categories of cookies:

Necessary cookies: these cookies are essential for the platform to function and cannot be disabled in our systems. They are usually set in response to your actions when you request a service, such as changing your privacy settings, when you sign in or when you fill out a form. You can set your browser to notify you of these cookies or to block them. However, blocking them will cause parts of the platform to stop working. These cookies do not store personally identifiable information.

Functional cookies: These cookies enable the platform to provide improved functionality and personalisation. They are set either by us or by third parties whose services we have added to our pages. If you do not allow these cookies, these services may not function properly.

Social Network Interaction and Widgets: Social network widgets, buttons and plug-ins on the platform passively transmit data relating to social network members on the relevant social network. These technologies may allow a social network to personally identify its members and know the web sites its members have visited. This is always the case when social network buttons are embedded. If you are a member of a social network or use web services in these categories, you should check the privacy policies of these services to find out what data they collect and whether the respective service offers options on how the data is collected and used. If you disable advertising cookies, the passive tracking associated with these buttons will be blocked on our platform.

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How can I make choices about cookies and my privacy?
You can manage your cookie settings using the setting options listed below or by configuring your browser settings. Most browsers are pre-set to accept cookies by default. However, you can configure your respective browser so that it only accepts certain cookies or not at all. You can also use your browser settings to delete cookies already stored in your browser or to have the storage period displayed. Furthermore, it is possible to set your browser to notify you before cookies are stored. Since the various browsers can differ in their respective functions, we ask you to use the respective help menu of your browser for the configuration options. Below you will find general instructions on how to manage cookies for the most popular browsers: Google Chrome, Microsoft Internet Explorer and Edge, Mozilla Firefox, Apple Safari, Opera Web. If you would like a comprehensive overview of all third-party accesses to your Internet browser, we recommend that you install specially developed plug-ins for this purpose.

Lifetime of Cookies
Cookies have a lifetime. Some cookies are deleted when you close your browser. Others (for example, those with login details) can remain on your computer for years if you do not delete them. You can delete cookies at any time. Click on one of the links below to go to your browser's user manual. After deleting cookies, you may need to log in again to some platforms or specify your preferences.

Cookie blocker
You can also use cookie blockers such as "DoNotTrackMe". Please note that if you refuse cookies, some functions on the platform may be restricted or unavailable. We therefore recommend that you accept cookies from us and our partners in your browser settings.

What cookies does Cookable use?
First party and third-party cookies commonly used on the Sites are listed in the table below. We strive to keep this list current and will update it accordingly. In any case, you can always manage all cookies and other tracking technologies used on the platform.

Cookie	Type	Description	Lifespan
_fbp	Advertisement	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months
test_cookie	Advertisement	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	15 minutes
_ga_FP9ZKCXX1X	Analytics	This cookie is installed by Google Analytics.	2 years
_ga	Analytics	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	2 years
_gcl_au	Analytics	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.	3 months

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Cookie	Type	Description	Lifespan
pmpro_visit	Necessary	The cookie is set by PaidMembership Pro plugin. The cookie is used to manage user memberships.	session

Updates

We update our cookie policy from time to time. Check back regularly to stay aware of the latest version.

Questions?

For more information about cookies, please contact us. If you would like to know more about how we use personal data in general, please read our privacy policy.